CURACAO
Terms & Conditions
Unwrap Joy, Share Smiles - 2026

Colgate-Palmolive Caribbean Business LLC, domiciled at Metro Office Park, 8 Calle 1 STE 400, Guaynabo, Puerto Rico. 00968-1719. PO Box 363865 Telephone (787) 273-5000; (hereinafter referred to as the **"COLGATE"** or **"THE SPONSOR"**), through its non exclusive Distributor, Martijn Trading, Kaya Jo Pinedoe z/n, Rio Canario, Willemstad, Curaçao, Telephone +(599) 9 869 6300;, (hereinafter **"Martijn Trading"** or **"ORGANIZER")** makes available to the general public the following Rules of the Promotion **"Unwrap Joy, Share Smiles - 2026"** (hereinafter will be called "**THE PROMOTION**"):

Article 1: Object of the PROMOTION:

THE PROMOTION "Unwrap Joy, Share Smiles" is created with the aim of promoting and creating loyalty of Colgate Palmolive brands and awards Curaçaoans consumers who purchase the participating products at the participating Sales Points, as established in article 7.2 of these Terms.

Articles 2: Responsible for the PROMOTION:

THE **SPONSOR** in charge of THE **PROMOTION** is COLGATE through its non-exclusive Distributor, Martijn Trading (Curacao).

Article 3: Acceptance of the Terms and Conditions

These terms and conditions govern **THE PROMOTION**. What is provided here will be mandatory for both participants and **THE ORGANIZER** and **THE SPONSOR**. The participation of the consuming public (hereinafter "**THE PARTICIPANTS**") in **THE PROMOTION**, implies knowledge, acceptance and compliance with these Terms.

By participating in **THE PROMOTION**, **THE PARTICIPANTS** agree to be bound by the present Terms and Conditions, which shall be final and binding in relation to all matters related to **THE PROMOTION**. Any violation of these terms and conditions, the rules of **THE PROMOTION**, the decisions of either **THE ORGANIZER** and **THE SPONSOR**, as well as the established procedures or systems, will imply the immediate disqualification and exclusion of **THE PARTICIPANTS** and the revocation of any of the incentives. For what is not provided in these bases, you must refer to the common law for its determination.

Furthermore, by participating in **THE PROMOTION**, **THE PARTICIPANTS** expressly accept any changes that **THE ORGANIZER** or **THE SPONSOR**, makes in the terms and conditions of this **PROMOTION**. The awarding of any of the prizes will be conditioned on compliance with each and every one of the applicable laws and regulations, as well as the provisions of these terms and conditions. **THE ORGANIZER** and/or **THE SPONSOR** may disqualify those participants who directly or indirectly fail to comply with the rules, terms and conditions established herein.

Article 4: Validity of the PROMOTION

THE PROMOTION is run by **THE SPONSOR** and **THE ORGANIZER** from **November 16th to December 31st, 2026,** in participating supermarkets as established in Article 7.2.

Article 5: Requirements to participate

The requirements to participate in **THE PROMOTION** are: *a)* legal age (eighteen (18) years of age or more); *b)* resident in Curacao (with a valid government personal identification); *c)* Buy 3 or more Colgate Palmolive products in any of their formats, sizes and varieties for a chance to win. d) The participant must scan the QR code and submit their information on the landing page to participate for a chance to win instant prizes and a grand prize of a travel gift card valued at US$2,500.

The persons identified in Article 8 of these Terms may not participate in **THE PROMOTION**.

Article 6: Participant products of the PROMOTION

The Participating Products are (hereinafter "**THE PARTICIPATING PRODUCTS**"):

- COLGATE, PROTEX, IRISH SPRING, SOFTSOAP, PALMOLIVE NATURALS, AJAX, FABULOSO & SUAVITEL.

The aforementioned products are those which, according to the mechanics described in the following article, can be acquired in any of the participating Selling Points of **THE PROMOTION**.

Article 7: Mechanics of the PROMOTION

THE PROMOTION "Unwrap Joy, Share Smiles 2026" will be carried out in attention to the mechanics described below:

7.1. To compete for the prizes indicated below, **THE PARTICIPANTS** must:

i. Acquire during the validity period of **THE PROMOTION**, according to the Points of Sale indicated in article 7.2, Buy 3 or more Colgate Palmolive products in any of their formats, sizes and varieties for a chance to win.

i. Shoppers can automatically participate by purchasing the required products established in Point i of Article 7.1. for a chance to win and Instant Prizes while promoters are in store. In addition the participant will be eligible to participate for the chance to win the grand prize of a travel gift card valued at US$2,500. The participants will scan the QR and submit their information on the landing page.

ii. You can also visit the in store promoters booth located at the same location of the purchase, show purchase receipt in store to participate for a chance to win instant prizes: Power charger type C, Tote Bags or Cooler Bags.

iii. Instant prizes may only be redeemed in the specific store in which the purchase was made and will only be available when promoters are in store. Prizes are subject to availability at each Point of Sale.

7.2. **Participating Points of Sale: Specific promotion for participating Stores included in this list:**

1. MANGUSA HYPERMARKET B.V.
2. MANGUSA SCHOTTEGATWEG
3. BON BINI SUPERMARKET
4. CENTRUM MAHAAI
5. ESPERAMOS SUPERMARKET
6. CENTRUM PISCADERA
7. VREUGDENHIL & ZONEN N.V.
8. ALBERT HEIJN ZEELANDIA B.V.
9. CARREFOUR MARKET / CRFR CURACAO B.V.
10. NEW BOULEVARD SUPERMARKET NV

7.3. **PARTICIPANTS may participate to win ANY of the following PRIZES:**

Prize	Description	Quantity	Est. $Value (EACH)
Instant Prizes	Power Chargers	100	~$8.9 USD
Instant Prizes	Tote Bags	100	~$16 USD
Instant Prizes	Cooler Bags	50	~$25 USD
Grand Prize	Travel Gift Card	1	~$2,500 USD

For the purposes of this promotion, the prizes indicated above are sponsored only by **THE ORGANIZER**, so **THE ORGANIZER** will bear the expenses necessary to the winners. Likewise, any claim that arises as a result of the enjoyment of said prizes must be made directly to **THE ORGANIZER** and not to **COLGATE**.

THE ORGANIZER and **THE SPONSOR** are not responsible in case of loss or theft of the prizes, once they have been delivered to the winning participants. None of the prizes will be transferable ($CASH) and therefore a change in their specifications, or their replacement, may not be required. The prizes are non-exchangeable and non-transferable. In the event that, for reasons of force majeure, fortuitous event or made by third parties, **THE ORGANIZER** and **THE SPONSOR** are unable to deliver any of the prizes, as specified above, it may replace it totally or partially with another of equivalent characteristics, price and quality.

Article 8: Participant Restrictions

Notwithstanding any other provision of these Terms & Conditions, the following people may **NOT** participate in **THE PROMOTION:** (i) any Martijn Trading or Colgate-Palmolive Employees, as well as their relatives up to the fourth degree of consanguinity and second degree of affinity, (ii) employees of the Points of Sale participating, (iii) **THE ORGANIZER**, any supporting third party agency and/or subcontractors working in this promotion, and their immediate family (spouse, and children living in the same household) are not eligible to enter.
The following will be automatically disqualified from this promotion:
a) Participants who are not of legal age (18 years or more).
b) Participants who do not present a valid identification issued by the government entity.

c) Participants who committed an illegal, illicit act, or that violates the objectives and rules of **THE PROMOTION.**
d) Participants who did not follow the contest guidelines.
e) Participants who do not claim their prize within the term established in article 9 of these Terms.

THE ORGANIZER and/or **THE SPONSOR** may suspend or exclude a participant if there are indications that validate the suspected fraud.

Article 9: Determination of Winners

9.1: **Selecting the Winners**
The drawings for the prizes indicated in article 7.3 will be carried out according to the following detail, where the winners will be selected, as well as one (1) alternate winner per prize, in case the winners cannot be contacted, do not accept the prizes, did not qualify, or claim them within the period established in these rules. Said draw will be carried out by the **SPONSOR**. The date of the draw is:

- Drawing Date:
    - January 18th, 2027

Before the winners are contacted **THE ORGANIZER** shall verify the purchase(s) using the receipt number on the coupons with the store where purchase(s) were made. Within a two-week (2) timeframe from the draw date, all the shortlisted winners of **THE PROMOTION** will be contacted by an employee of **THE ORGANIZER**, through a phone call, to be informed of their status as shortlisted winner. For this purpose, the pre-selected winners must provide **THE ORGANIZER** the receipt of purchase and a valid form of Identification, within seven (7) business days of the phone call by means of which you are informed of your pre-selected winner status. In the event that the pre-selected, does not provide the necessary information to validate him/her as a winner within the term established above, or it is not possible to contact him within a period of seven (7) business days from the date of the coupon draw at the **ORGANIZER** in which he was pre-selected as the winner, **THE ORGANIZER** will proceed to contact the first corresponding alternate winner, within a period not exceeding seven (7) business days from the disqualification or resignation of the pre-selected winner, who must also provide the documentation required to validate you as a winner within seven (7) business days from the sending of the email informing you of your status as alternate winner. In the event that neither the main winners nor the selected alternate winners are located or it is not possible to deliver any of the prizes, **THE ORGANIZER** must select as many additional alternate winners as necessary. If any of the winners decides not to accept their corresponding prize, no compensation will be awarded or awarded to said winner in return.

Once the winners are effectively contacted, they will have to coordinate with **THE ORGANIZER** to withdraw their consistent prize, within a term no longer than thirty (30) days, at the offices of **THE ORGANIZER**, located at **Martijn Trading**, or arrangements can be made for prizes to be handed over by a **Martijn Trading** representative at the participating stores of purchase.

At the time of claiming the prizes, the winners must: *i)* present themselves personally; *ii)* present the ID in original; and *iii)* present the original of the receipt that validates them as the winner, or a clear

copy/picture of the same. At the same time of claiming prizes, winners must sign a Release Receipt. **THE ORGANIZER** and **THE SPONSOR** of **THE PROMOTION** will not be responsible for the transportation costs associated with the withdrawal of the prize nor for the additional expenses that the winners incur for the acquisition and enjoyment of the prizes, except for the expenses indicated in this Base.

Article 10: Organizer's Responsibility

In case of force majeure or a fortuitous event that generates any impossibility to carry out **THE PROMOTION**, or to continue with it, **THE ORGANIZER** may suspend it definitely or temporarily. **THE ORGANIZER** may introduce the modifications it deems pertinent to correct the situation by means of a communication by the same means in which it was made known. **THE ORGANIZER** and **THE SPONSOR**, in no case, will be responsible for human errors or deliberate actions of third parties that could disturb, suspend or interrupt the normal development of this **PROMOTION**.

The obligations of **THE ORGANIZER** and **THE SPONSOR** regarding the delivery of the Prizes will end with the receipt of same by the winners so that, with the maximum scope allowed by the applicable regulations, **THE ORGANIZER** and **THE SPONSOR** will not be responsible for negligent use or illegal award of the Prize by the winner, as long as these damages do not derive from hidden defects of the prizes. All **THE ORGANIZER** and **THE SPONSOR's** obligations towards the winner of the prizes cease entirely at the time of the delivery of the prizes, without prejudice to the rights that consumers have to claim any defect found in the prizes awarded.

By participating in the promotion, **THE PARTICIPANTS** release both **THE ORGANIZER** and **THE SPONSOR** and any of its related companies, subsidiaries, affiliates, directors, employees and agents from any liability and waive any and all actions related to claims, costs, injuries, damages, losses, debts or other obligations that arise from any connection with the execution of **THE PROMOTION**, including those related to the delivery or acceptance of the prizes including costs, injuries, damages related to personal injury, death, damage or destruction of assets, loss of assets, as long as they are not attributable to **THE ORGANIZER** and **THE SPONSOR**. Likewise, they exempt **THE ORGANIZER** and **THE SPONSOR** from any claim based on the rights of publicity, defamation, invasion of privacy, violation of intellectual property rights, violation of the use of registered trademarks or any other cause of legal action related to the intellectual property.

Article 11: Modification of the present Base

THE ORGANIZER or **THE SPONSOR** may modify these Terms, as long as the essence of **THE PROMOTION** is not altered and does not imply any decrease in its prize program. For the knowledge of **THE PARTICIPANTS** and the general public, **THE ORGANIZER** and **THE SPONSOR**, throughout the promotion, will have these Terms & Conditions available at: Martijn Trading, Kaya Jo Pinedoe z/n, Rio Canario, Willemstad, Curaçao.

Article 12: Relationship between THE SPONSOR and THE PARTICIPANTS

The participants who participate in **THE PROMOTION** are bound by the present Terms & Conditions, even if they are not winners of the same, expressly and irrevocably authorize **THE SPONSOR** and **THE ORGANIZER** to capture via recording, video or photographic means and publish and disseminate in the media it deems convenient, be these forms, television, radio or digital, your full name and surname, country and city of origin, photographs and use of image or portrait, videos and in general all the data that may be required due to the dissemination of **THE PROMOTION**, expressly and irrevocably renouncing,

from the acceptance of the Terms & Conditions, any type of economic compensation, remuneration, royalty or any kind of compensation for said dissemination. By image in these Terms & Conditions it must be understood as name, surname, signature, voice, title, hypocoristic, pseudonym, image, portrait or caricature, during the period of validity of **THE PROMOTION** and for a period of two (2) years from its ending.

Article 13: COLGATE-PALMOLIVE® - POLICIES

13.1. FCPA and Anti-Bribery Policy. Attached to this Agreement as EXHIBIT A is a copy of Colgate's FCPA and Anti-Bribery Policy. The Participants represents and warrants to COLGATE that it has reviewed the contents of Colgate's FCPA and Anti-Bribery Policy and shall abide by the terms of such policy and any subsequent amendments thereto in the form provided by COLGATE to the Participant throughout the term of this Agreement.

13.2. Third Party Code of Conduct. The Participant represents and warrants that it is in compliance with Colgate's Third Party Code of Conduct as of the Effective Date and shall remain in compliance throughout the term of this Agreement with such policy and any amendments to such policy in the form: (a) provided by COLGATE to the Participant throughout the term of this Agreement or (b) updated throughout the term of this Agreement at https:ljwww.colgatepalmolive.com/en-us/wherwe-are/governance/third-party-code-of-conduct.

13.3. Data Privacy and Security. You as Participant understand and agree to our Terms of Use (https://www.colgatepalmolive.com/en-us/legal-privacy-policy/terms-of-use), Privacy Policy (https://www.colgatepalmolive.com/en-us/legal-privacy-policy/privacy-policy) and that you will provide your information to Promoters and the organizer. The information you provide will only be used to select the winners of this Promotion/Sweepstakes and will be deleted once the winners are selected.

Article 14: COLGATE-PALMOLIVE® COMPANY GLOBAL ANTI-BRIBERY POLICY

14.1. Our Anti-Bribery Commitment. Colgate's commitment to dealing legally and ethically applies worldwide. We comply with all applicable anti-bribery laws, including but not limited to the U.S. Foreign Corrupt Practices Act ("FCPA"), everywhere we do business, and we expect the same of the third parties with whom we work. While the FCPA prohibits, among other things, bribery of foreign government officials and entities, other anti-bribery laws, like the UK Bribery Act, prohibit commercial bribery between private individuals and entities. Colgate people and any third parties acting on our behalf or in connection with our business are prohibited from giving or offering anything of value directly or indirectly to any government official or entity, or to any private individual or entity, in order to improperly obtain or retain any business advantage or to improperly affect any act or decision. This prohibition includes any facilitating, expediting or "grease" payments made to government officials, either directly or indirectly, in order to expedite any official service or function (for example, small payments made to an official to move Colgate's application to the front of the line or to shorten the time frame in which services or other

actions are provided). Any official fees supported by government-issued receipts do not qualify as improper payments.

14.2. Maintaining Accurate Books and Records. No payment by or on behalf of the Company shall be approved or made if any part of the payment is to be used for an unlawful or improper purpose, or for any purpose other than that described by valid documents supporting the payment. No false or misleading entries should be made in any books or financial records of the Company for any reason.
Any expenses that an employee or third party incurs on Colgate's behalf or in connection with our business shall not be reimbursable unless they are lawful and supported by detailed documentation including, for example, valid invoices or receipts.

14.3. Expenditures Related to Government Officials. No funds may be provided to or spent on behalf of a government official or entity, directly or indirectly, without advance written approval from Colgate's Global Legal Organization. This includes any payments, gifts, donations, charitable contributions, sponsorships, entertainment, travel, meals, or other items of value. (For additional information, please review the Global Policy on Expenditures Related to Government Officials & Governments.) Advance approval is not required for official fees supported by government-issued receipts (e.g., permit or license fees).
Please note that the term "government official" is widely defined and may include individuals who are employed by any public or state-affiliated institution or organization or who act in an official capacity in any way, whether full-time, part-time or unpaid. Government officials can be found in every branch and level of government and public life and may include anyone from low-level customs employees, to employees of state-owned media outlets, to high-ranking lawmakers, as well as researchers, professors, teachers, dentists, veterinarians, or other professionals and Key Thought Leaders. If you are in doubt as to whether an individual could be considered a government official, you should contact the Global Legal Organization.

14.4. Commercial Bribery. In addition to prohibiting bribery of government officials, Colgate also prohibits its employees and third parties from engaging in bribery of private parties. You should not seek to improperly influence the judgment or conduct of any party with whom you might be conducting Company business by offering or providing any payments, gifts or other benefits, or by any other unlawful inducement.

14.5. Our Expectations. Colgate's reputation depends on the conduct of our employees as well as the conduct of those with whom we do business. It is our goal to ensure that Colgate People and the third parties with whom we work reflect the same high ethical standards and demonstrate a commitment to compliance with all applicable laws. We further expect our third parties to ensure that their employees and subcontractors understand and comply with this Anti-Bribery Policy.
Failure to comply with this Anti-Bribery Policy or any applicable anti-bribery laws, including but not limited to the FCPA, may result in civil or criminal penalties, as well as termination of the employment or business relationship.